

DO MORE

# AUTOMATING

**storEDGE**  
SOFTWARE BY STORABLE



## THE CHALLENGE

Technology in the self-storage industry is incredibly fragmented, creating the need for storage operators to piece together different tools to manage their business. Operators are forced to supplement these disjointed tools with manual, difficult to manage, and error-prone processes, resulting in headaches, lost revenue, and inefficient marketing spend. These painful processes ultimately distract operators from where they should be focused: taking care of their customers and growing their business.

## THE SOLUTION

Many operators have begun to recognize that the time and attention spent supporting these tools and processes could be refocused on managing day-to-day operations, maximizing revenue, and improving customer satisfaction. Storage operators need a solution that centralizes and prioritizes tasks for on-site management without taking them out of the daily workflows that keep their business moving forward. Storage operators need an intuitive all-in-one facility management solution.

## THE STORABLE APPROACH

storEDGE Software by Storable was built to provide operators with the most intuitive, all-in-one facility management solution possible. Our capabilities provide a solution that complements existing daily workflows and provides operators the freedom to focus on the most important tasks: taking care of their customers and growing their business.



### OPERATIONAL EFFICIENCY

through automated task lists, comprehensive tenant management capabilities, and simple, out-of-box reporting tools.



### MAXIMIZE REVENUE

through an intuitive revenue management system and fully-integrated auction management tools.



### OPTIMAL TENANT EXPERIENCES

through embedded tenant communication capabilities and an intuitive lead-to-lease user flow.

# DO MORE

WITH  
STORABLE SOFTWARE

## storEDGE Software by Storable Capability Overview

At Storable, we believe management software should deliver operational efficiency, maximize revenue, and help provide an unmatched tenant experience. Storable's integrated-platform approach can help you get more out of management software.

### DAILY WORKFLOW AUTOMATION

**Task List** — Save time and enhance collections by utilizing an automated task list that ensures on-site management is focused on the actions they need to take throughout the day.

**Lead-to-Lease** — Ensure a frictionless tenant experience by utilizing an intuitive and flexible lead-to-lease workflow designed to walk on-site management through capturing the key information you need about tenants.

### INTUITIVE TENANT MANAGEMENT

**Communication Tools** — Delight tenants by communicating with them on the channel of their choice by utilizing fully integrated email, SMS, phone, and mail capabilities that complement existing daily workflows..

**Tenant Records** — Strengthen your tenant relationships by utilizing intuitive tenant management capabilities that empower on-site management with the information they need at a glance to have informed conversations with tenants.

### COMPREHENSIVE REPORTING SYSTEMS

**Reporting** — Keep a finger on the pulse of the business by utilizing out-of-box reporting structured around the information needed to inform business strategy.

**Report Scheduler** — Ensure stakeholders are informed on the health of the business by utilizing an intuitively-guided report scheduling workflow.

### ONE STORABLE, ONE SUPPORT

**Industry Expertise** — Get where you need to go faster with a support team that has a deep understanding of the unique needs of storage operators and tenants, earned from years serving the storage industry exclusively.

**Software & Payments Expertise** — Unlock new value between your storEDGE management software, and the broader Storable Platform, with a support team that is knowledgeable across Storable's entire suite of products.